

MOCK EMAIL

From: ABC Company

Sent: Friday, February 16, 2018 12:08 PM

To: yourcustomer@gmail

Subject: Incorporating video into your emails!

Dear Valued Customer,

No other marketing medium can communicate as quickly and effectively as video. You know this, this is why you are figuring out how to incorporate video into your emails right? Using video in your email marketing makes tons of sense if you want to try to increase conversions, brand awareness or help educate your customers about your business, product or service.

About half of the businesses that used video in email campaigns saw increased click-through rates, increased time spent reading the email and increased sharing and forwarding. So what are you waiting for SEND that email with your video NOW!

But how? We can help you with taking a screenshot of the video we produced and adding it to the body of your email. See below. We charge \$99 for this service. It is the most professional way of creating an email without simply copying and pasting the YouTube URL.



If you have any other questions please feel free to give us a call or email us anytime for a one on one meeting.

Sincerely,

Fairfield Video Group

